



Red Minoza

minozared@gmail.com

A passionate, motivated Communication Designer who is willing and eager to gain valuable work experience. I am looking to excel in an environment that allows me to apply everything I've learned!

<https://redminoza.com>

EXPERIENCE

And Company | June 2022 - Present

Key Art Design Intern

- Creating and pitching effective key art pieces for big clients such as Netflix, ABC, A&E, etc. through the use of programs such as Photoshop and Illustrator
- Ability to perform successfully in an otherwise deadline-centric environment

Intersect LA (IXLA) | October 2021 - May 2022

Project Lead

- Ability to delegate tasks to team members as a project lead
- Managing project outlines and deadlines
- Creating visual presentations to pitch ideas to clients
- Building a healthy collaborative environment with team members

Graphic, Web, and UX/UI Designer

- Adept at creating designs for social media/digital and traditional/print channels such as branding deliverables, editorial content, logotypes, e-newsletters, posters, etc.
- Ability to build lo-fi, mid-fi, and hi-fi wireframes and prototyping
- Creating sitemaps and user flow
- UX/UI research; addressing problem and hypothesis statements, personas and accessibility
- Creative Strategy; adept at establishing brand identity; addressing competitive analysis, brand attributes, market segment research

CSUN Enrollment Services Strategic

Communications | January 2021 - December 2021

Graphic Design Assistant

- Assisting the senior graphic designer with flexibility and attention to detail
- Pitching creative ideas and concepts
- Creating unique design for deliverables such as posters, email blasts, brochures, etc.
- Collaborative work with copywriters to create content

Freelance | 2019 - 2020

Digital Artist

- Draw and render original digital pieces for clients
- Develop, design, and deliver art pieces to clients on time and according to their specifications
- Specializes in original character design

EDUCATION

California State University, Northridge | August 2020 - May

2022 B.A., Art with a concentration in Communication

Design 4.0 GPA | Dean's List (Fall 2020 - Fall 2021)

Los Angeles Valley College | August 2017 - June 2020

AA-T in Studio Arts 4.0 GPA | Dean's List (Fall 2017 - Spring 2020)

SOFTWARE

Adobe Creative Cloud

- Photoshop
- Illustrator
- InDesign
- Acrobat DC
- XD
- After Effects

Other Tools

- Figma
- Procreate
- Microsoft Office Suite
- Google Workspace
- Wix
- Squarespace

DESIGN SKILLS

- Branding
- Logo design
- Web design
- UX/UI design and research
- Key Art
- Social Media content design
- Typography
- Photo Compositing
- Digital Art
- Project Leading
- Illustration
- Creative Strategy

OTHER SKILLS

- Adept at Mac and Windows OS
- Bilingual (Filipino, English)
- Time Management
- Active Listening
- Leadership Experience
- Critical Thinking
- Collaboration
- Attention to detail
- Flexibility
- Problem-solving abilities